



Gina Coleman is Vice President, Client & Community Relations Director with PNC Financial Services, Inc. She serves as the chief of staff for the office of the president and implements PNC corporate initiatives locally in Southeast Michigan through marketing, partner relations, client relations, and community outreach. Her duties include management of PNC's local foundation and the department's operating budget, as well as oversight of employee volunteerism and engagement in diversity and inclusion programs.

Coleman is a PNC-Certified Women's Business Advocate providing business and personal financial resources to support the achievement of female financial decision makers. She also serves as vice president in a leadership position with PNC's Women's Employee Business Resource Group.

Coleman has over 20 years' experience as a business and community development professional. Since joining PNC in 2011, she held roles within Workplace Banking, Community Development Banking and PNC Wealth Management. Her professional career started at the New Jersey Nets as an intern, then a sales/marketing representative before elevating to Director of Community Relations. Between her corporate careers, Coleman developed as an entrepreneur through ownership of businesses in the service industry.

Coleman serves on the board of directors of Detroit Public Schools Foundation, Life Directions, Junior Achievement of Southeast Michigan, SEMCA Workforce Development and Inforum and advisory board member of Beaumont Royal Oak Hospital. She is a member of the Greater Wayne County Chapter, The Links, Inc.

Coleman graduated Montclair State University in 1991. She is a graduate of Leadership Detroit Class of XXXVI.